

# The Sydney Morning Herald

## SUSTAINABILITY SUMMIT

Tuesday 20 September 2022 | Sofitel Sydney, Darling Harbour



### FEATURING:



**The Hon Matt Kean**  
Minister for Energy and  
Environment, NSW State Treasurer



**Kate Hart**  
Kearney



**Allegra Spender**  
MP, Wentworth



**Kylea Tink**  
MP, North Sydney



**Zali Steggall**  
MP, Warringah



**Dr Sophie Scamps**  
MP, Mackellar



**Ian Darbyshire**  
Foundation for National Parks &  
Wildlife (FNPW)



**Heidi Hauf**  
Boeing



**Andrew Parker**  
Qantas Airways



**Professor Paul Monks**  
Department for Business,  
Energy and Industrial Strategy

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Tuesday 20 September 2022

**8:40 OPENING** | Opening remarks from the Chair

**8:45 OPENING** | Opening remarks from SMH

Bevan Shields, *Editor in Chief, The Sydney Morning Herald*

**8:50 MINISTERIAL ADDRESS**

The Hon Matt Kean MP, **Minister for Energy and Environment, NSW State Treasurer**

**9:15 FORWARD THINKING**

**Where is Corporate Australia at with its Sustainability plans?**

- What innovative practices are we seeing?
- How does Australia business compare internationally?
- How do you overcome skepticism and accusations of greenwashing?
- What evidence is there that a considered investment in sustainability will also result in improvements to the bottom line?

Kate Hart, *ANZ Strategic Operations Lead, Kearney*

**10:00 REGULATORY ADDRESS**

**Regulating ESG – Combatting Greenwashing**

- ESG (Environmental, Social, Governance) challenges, implementation, and opportunities
- Greenwashing undermining the integrity of the marketplace and the efforts of investment
- Poor reporting practices leading to greenwashing and how companies should deal with ESG
- Actions to enforce regulations and polices by continuous monitoring of the market

**10:30 FIRE SIDE CHAT**

**The imperative action which needs to be taken**

**11:00** Morning Tea and Networking break

**11:30 PANEL DISCUSSION**

**Harnessing a mandate for a shift in climate change policy**

- Maintaining the momentum of the Community Independents election success
- What can be achieved in the next Parliament?
- What targets should now be in place for 2030, and how will we get there?
- What now for Australia's fossil fuels?

*Panelists:*

Allegra Spender, **MP, Wentworth**

Kylea Tink, **MP, North Sydney**

Zali Steggall, **MP, Warringah**

Dr Sophie Scamps, **MP, Mackellar**

**12:10 FNPW PRESENTATION**

**The Fight to Climate Change**

- From fire to floods; How do corporate and government partnerships support sustainability initiatives in ensuring future communities are more resilient
- Implementation of program Plant One Million Trees Mission, in bushfire affected regions Australia wide by 2025
- Successfully measuring and reporting the impact which has been a result of the initiatives and programs that have been undertaken by FNPW

Ian Darbyshire, *CEO,*

**Foundation for National Parks & Wildlife (FNPW)**

**12:40 CASE STUDY**

**Net Zero Emissions Roadmap 2022**

- Successfully transitioning to net zero emissions along with successfully implementing the goals set to be achieved by 2050
- Simultaneously achieving the different scopes 1-3 along with the short term, medium term, and long-term targets
- Building engagement, capability, and data systems necessary to measure and monitor the progress of the roadmap

**13:10** Lunch and Networking break

**14:10 CASE STUDY**

**Sustainable Aerospace – Boeing SAF**

- How will the aviation industry reduce its emissions which is the biggest factor to climate change?
- Achieving a sustainable aerospace industry to become net zero by 2050
- Supporting the Sustainable Aviation Fuels Alliance of Australia and New Zealand (SAFAANZ) alliance in creating a collaborative environment to advance the production of sustainable aviation fuel.
- The industries plan in decarbonising through fleet renewal within commercial aviation and the action fuel reduction
- The opportunities for corporate entities to support SAF, such as SAF credits

Heidi Hauf, *Regional Sustainability Lead Asia Pacific, Boeing*



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## 14:40 PANEL DISCUSSION

### Successfully Implementing ESG within the Organisation

- Successfully embedding ESG into organisations and their daily operations
- Ensuring that ESG is at the fore front of the decision-making process
- Monitoring strategies, processes and progress being made by operating with an ESG approach
- Having frameworks in place to ensure sustainability practices are being upheld

Panelists: Senior Executive, EQT

## 15:10 CASE STUDY

### Implementation of ESG within Qantas

- Where does ESG sit within aviation and Qantas
- How it has been implemented and what is in place for monitoring the progress of ESG within the business
- What is Qantas working towards and what strategies are in place to ensure that it is successful within the business

Andrew Parker, *Chief Sustainability Officer, Qantas Airways*

15:40 Afternoon Tea and Networking break

## 16:10 PANEL DISCUSSION

### Avoiding Greenwashing Reputation

- Organisations being able to exhibit physical evidence of their sustainable measures and upholding their reputation
- As an organisation what is being done to ensure that there are clear and defining sustainability terminology being used on products
- How organisations avoid misrepresenting the extent to which a financial product or investment strategy is economically friendly, sustainable, or ethical (Greenwashing)
- Sustainability considerations which have been factored into an organisation's investment strategy

## 16:40 CASE STUDY

### Global Demand to Transition to Clean Energy

- Addressing the environmental needs which are demanding change to occur
- What are the challenges and blockages which businesses are trying to overcome in the process of transitioning to clean energy?
- Why is it imperative to create a strategy and or plan which outlines how businesses are working towards clean energy and net zero

Professor Paul Monks, *Chief Scientific Adviser, Department for Business, Energy and Industrial Strategy*

17:00 CLOSING | Closing remarks from the Chair

17:05 End of Summit | Networking drinks 🍷🍹

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**Email: [andrew.sinkovich@informa.com.au](mailto:andrew.sinkovich@informa.com.au)**



## VENUE DETAILS

Sofitel Darling Harbour, 12 Darling Dr, Sydney NSW 2000

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